



Poetry For Profit

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INTRODUCTION

The image of the poet starving in his or her garret and labouring away at the muse by the light of a guttering candle may not be quite the one portrayed by most poets, but it has to be said this is due mainly to the fact that the vast majority of modern day poets do not attempt to make a living from the lyrical art.

Still, there is a big difference between making a living and supplementing the income and while the first is extremely difficult even for the exceptionally gifted, the second option is a real possibility for even the average poet.

Note I said “possibility”, not certainty. The trouble with poetry as most of us know too well, is that there are plenty of people around who will enthuse over your latest epic, sending you dizzy with an inflated sense of your own genius, but when it comes to paying for your work they metamorphosise into something akin to a Scotsman with no arms!

So, is it really possible to get something approaching a reasonable return for what has got to be the most difficult of all the writing genres to sell?

Surprisingly there are more options than you think, what it takes is a bit of creative thinking, (something us writers are not short of) and a lot of persistence!

In this ebook we’re going to take a look at, Poetry Contests, Greeting Cards, Magazines, Small Presses, Poetry Readings, Poetry Workshops, Self Publishing and Competition jingle

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writing as well as marketing and self promoting your work.

To get the best from this ebook read each section carefully then follow the links at the bottom of each section. You will need to connect to the web to do this. These links will provide further information on each of the topics covered.

The last chapter in the ebook is a listing of possible markets that accept and pay for poetry submissions.

I haven't included any competitions as these are easy enough to find by subscribing to one of the many free writing ezines such as www.writelink.co.uk.

Finally, please remember that web links and website have a habit of moving or dying! If you find any errors or dead links please let me know!

Good luck!

THE COMPETITIVE EDGE

- *Poetry Contests*

There are many of these both on the web and promoted by more traditional means. While most contests are genuine, there are a few rogues about so it makes sense to exercise caution.

Competitions that have been running several years are generally a safe bet and these will often list previous winners who you could check out if you are at all suspicious.

Be wary of contests that have a high entry fee in relation to the prize money and I personally also keep clear of those that only offer a percentage of the entry fees received. There are just too many other competitions to choose from to bother with these.

The Predators and Editors website is an excellent site to add to your favourites as this lists all contests that have been complained about. However, do remember that they cannot possibly know all the rogues out there and some of the information they receive may have been submitted through spite, so use your own judgment.

Another point to remember is that unless you're regularly shortlisted or amongst the prizes in a variety of competitions, you'd be well advised to keep clear of the high value prize contests. These usually attract an enormous entry and include work from the best poets on the planet. That's not to say that your poem will not get the consideration it deserves, it almost certainly will as these contests are very

well run and professionally organised, but it is obviously better to be a big fish in a little pond than vice versa!

A good point of entry is to aim at competitions offering prizes around the £50 - £250 mark. Winning one of these offers a good return for your efforts and quite a few will either include a critique, (always welcome) and or publication either in print or on the web.

WriteLink's Battle of the Bards Poetry Contest is a good example of this type of competition. First prize is £50 with runners up prizes of £25 each plus other prizes in kind. The three winners are also published on the WriteLink website plus a full judges report and a selection of the shortlisted entries if the standard is high enough.

Writers Clubs and Circles frequently run their own annual contests and since they usually have few resources, they are often only able to do a limited amount of promoting and advertising. This of course will be reflected in the number of entries they receive, so tip the odds in your favour and visit the web pages of as many writing groups as you can.

If you are lucky some may carry a judges report of last years winners which may even tell you how many entries were received. Don't forget to study the winning entries themselves if available as this will give you a good yard stick to judge your own work by.

There are quite a few writing groups listed on WriteLink, just look for Writers Groups in the green side bar, but there are more comprehensive lists than this, see the resources at the end of the article for suggestions.

Another type of contest worth looking at is the one promoted by literary festivals or community run arts festivals. These often award special prizes for local entrants or competitors that have yet to win a prize.

The community organised contests in particular don't always attract huge entries. You might find this surprising when you consider that these are often organised by council staff who have some professionalism in marketing, but a writer friend recently confided that he'd been asked to judge a district arts festival and one of the classes had only received three entries!

Unbelievable? Well perhaps there was a case for bad marketing in that instance, but it should be born in mind that these types of contests are restrained by budgets and are likely to be promoted under a blanket kind of advertising, jockeying for space in a festival brochure against a face painting course for ten year olds and a brass band workshop for the over sixties!

RESOURCES:

WriteLink Battle of the Bards Poetry Competition.

<http://www.writelink.co.uk/battleofthebards>

WritingContests.com In spite of its name the contests here are mainly aimed at writing for children. Offers a newsletter and lots of other information.

<http://www.writingcontests.com>

Preditors and Editors, contains information of rogue poetry and short story contests and lots more!

<http://www.anotherealm.com/prededitors/>

The Poetry Society, lots of useful information for poets of all levels.

<http://www.poetrysoc.com/>

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WORDS & PICTURES

- *Greeting Cards*

Writing for the greeting card market is not for you if you only write the kind of poetry that involves sitting up half the night in a smoky café, discussing the subtle nuances of meaning in your verse with like minded individuals. If your musings hit a wider audience, then targeting the greeting card market could prove a lucrative outlet for you lyrical waxings.

Greeting card publishers want verse or prose that has a clearly defined and direct emotional appeal. The message must be succinct and immediately understood with no chance of ambiguity or obscure meaning, so save those subtle nuances for your midnight friends and their smokey cafes.

Having said that, if you think it's an easy option to write this kind of verse then think again! Card publishers know exactly what they want even if this differs, (and usually does), from publisher to publisher.

Studying the market is vital, but with the number of cards and publishers around it can be a minefield knowing where to start. Organisation is paramount if you are not to explode into a frenzy of frustration.

Following these tips will help you keep everything under control and hopefully increase you chances of getting work accepted.

1. Get out into the Field! We're not talking of the cow pat kind here, but your local high street. Don't do this as an add

on to the weekly shopping, be purposeful about it and make it a special trip. You're on the prowl for any and every shop that sells greeting cards so arm yourself with a notebook and be prepared to buy samples. When you find ones that you like and think that you might be able to write for, buy a selection and make a note of the shop from where you bought them. Note also the types of shops and the kind of customers and age ranges they cater for. This will provide valuable insights into who buys what. If you're confident enough, chat up the sales staff and get as much information from them as possible as to who buys what and when and what the most popular line is.

2. Weeding out the dross! Dross in this instance isn't poor quality, but publishers that do not accept freelance contributions. The resources at the end of this article list some publishers that are happy to consider freelance. At this point you should also remove any cards that you've had second thoughts about. Maybe you don't feel you can write for them after all, or perhaps payment is so low not to be worth bothering with. Whatever the reason, be ruthless and target a few promising publishers, that you have researched thoroughly, you can always add more to your stable later.

3. Preparing the ground. Contact each publisher that remains on your list asking them for details of their current needs. You may not think there's much point in doing this what with the availability of websites etc, but it really is worthwhile as some publishers don't update their sites very frequently and needs can change over night.

4. Buy a ring binder and use it to file card samples, submission guidelines, contact details and a record of what

you've sent and when with the result and any comments. Each publisher needs its own file, or at least a section and don't forget to keep adding new cards to each publishers file at frequent intervals. It's important that you keep up with new trends!

5. Don't forget to make a detailed study of the artwork. This is usually the first point of attraction and your verse should be appropriate to the type of picture used by the publisher and the ranges you're aiming for. In fact, if you can supply artwork as well, you not only stand a chance of doubling your income, but also may find it easier to write the verse for a specific picture.

Now before you say, "but I'm no artist", greeting card publishers use a variety of artwork, a great deal of which is not fine art. Photographs are very popular so if you have a decent camera you ought to be able to take some reasonable photographs that you could submit along with your verse.

If you've a good computer and a copy of some kind of photo manipulating software such as PhotoShop then you could try your hand at producing some digital artwork, using photographs and scans as a starting point. Not convinced? Take a look at <http://www.suekendrick.co.uk/gcc/index.html> This is some software that contains dozens of greeting cards I designed from my photographs. All these examples began life as ordinary 6"x 4" snap shots taken with either a compact or 35mm camera.

O.K. enough of the paintbrush, let's pick up the pen! Now that you've done your research and got yourself organised it's time to start writing, but horrors! Your mind has gone a

complete blank and you've read so many guidelines and articles everyone of which seems to give conflicting advice that you dare not go within thirty paces of a pencil!

Don't despair, this kind of procrastination hits every writer from time to time so try using a poetry engine to get you steaming ahead. A very inventive poet conducting a workshop for my local writers' group introduced me to this brain storming idea. We glided down a re-opened canal in an open topped barge one summer's evening, sceptically composing verse under our tutor's instructions. The barge ride proved idyllic and the poetry engine surprisingly effective.

Here's what you do. Fold a sheet of A4 paper vertically down the middle. You should have two columns. Let's suppose you want to write a verse for the Christmas card market, (incidentally the biggest selling cards range by far!). In the first column print the word Christmas. Give yourself three minutes to write whatever comes into your head on this subject. You must not stop writing to think even though you know you are putting down rubbish! Try and write in sentences, but don't worry about spelling etc. Don't go beyond the fold in the paper!

Next, decide who you are aiming the card at, (husband, mother, partner etc). This heads the next column. Again, give yourself three minutes to write as much as you can on your chosen subject. Now, read across the whole width of the A4 page and try and make a sensible sentence from the two you've just created on the different topics. Write down any that look promising. Tear the paper vertically and slid the pieces up and down, matching the sentences in different

places and again writing down any useful lines that you can create from the editing process. With a bit of luck these lines will set you off in the right direction and you'll be well on the way to making your first sales!

Finally, poetry engines tend to be unpredictable, you're just as likely to come up with a brow-furrowing muse as a greeting card jingle. If you do, try your luck in the WriteLink Battle of the Bards poetry contest. This is an on-line competition that takes place once a year and is limited to 100 entries. All details here: <http://www.writelink.co.uk/>

RESOURCES

Wishing Well Studios

Accepts both verse and artwork. Samples on site and guidelines.

<http://www.wishingwell.co.uk/>

Artist and Writer's Market, The Greeting Card Association, 1356 New York Ave. NW, Suite 615, Washington, DC 20005. Try these for a list of Card publishers. Be sure to include an SASE with your request.

Greeting Card Discussion Board

<http://www.writerswrite.com/greetingcards/messages/cards.html>

Greeting Card Association (US)

<http://www.greetingcard.org/>

Greeting Card Association (UK)

41 Links Drive, Elstree.

WD6 3PP

<http://www.greetingcardassociation.org.uk/home/>

Progressive Greetings,
Max Publishing Ltd., United House,
North Road, London. N7 9DP

Monthly trade magazine which features names and addresses of publishers.

<http://www.max-publishing.co.uk/cgi-bin/cosmos-lite/cosmos.pl?page=14>

Greetings Magazine,
Lema Publishing, Unit 1,
Queen Mary's Avenue, Watford, Herts.
WD1 7JR

Official journal of the Greeting Card Association

<http://www.greetingsmagazine.com/>

JING-A-LING-A-LING, COMPINGS THE THING!

Consumer Contests

Before my eyes were opened by a very enthusiastic lady in the know, I thought that comping was something to do with that soul destroying job I had in the Finance department at the National Coal Board.

I was soon put right by top comper, Brita Bevis who showed me that her particular world of comping had nothing at all to do with those tedious columns of figures that I wrestled into submission in a desperate, financial balancing act.

Brita's kind of comping is much more fun and just as importantly, as far as the starving poet is concerned, far more lucrative!

Comping is another form of contest writing, but differs enormously from the competitions most of us are familiar with that are run by writing groups and publications. These contests are organised by consumer companies who run them as a form of advertising to attract attention to their products. There are no entry fees but you may have to purchase a certain product which could involve collecting coupons or saving till receipts.

These promotional contests usually offer very lucrative prizes, sometimes in cash, but more often than not in kind, which of course makes them very attractive to the word smith with a handy turn of phrase!

Brita, who is the author of 'I'm a Winner Because: A Guide to Winning Consumer Competitions

http://www.geocities.com/brita_bevis/index enters dozens of competing contests every month and has to date, won an impressive array of prizes. These include holidays, (34 to date, the latest was a cookery course in Italy), cars, (four), books, electrical goods of all kinds and of course cash!

In Brita's case, she is the exception rather than the rule, as nearly all her prizes have been won with original slogan tiebreakers. But if my prowl around the web was anything to go by, there are hundreds of people winning dozens and dozens of prizes every day, although it has to be said, many of these have little to do with creative writing in that they are just variations on prize draws.

Serious compers like Brita tend to avoid this kind of contest, concentrating mainly on the slogan tie-breaker which calls for a high degree of originality and very concise writing!

Leaving aside the prize draws, how do you become a Comper and start winning your share of these competitions?

Persistence seems to be the key word. Even the most successful compers admit to lean periods, but they all emphasise the need to keep at it and not to give up. (Not a lot different from other forms of writing, so no surprises there!).

Organisation has to be tackled head on. There are so many of these competitions around that if you don't follow some kind of system then you are likely to sink under a deluge of coupons, till receipts and postcards and running the risk of forgetting to post your entry altogether!

Make sure that you read all the rules and conditions of entry! Yes I know that I've mentioned this before, but it is amazing how many people don't do this properly and end up making fundamental mistakes like missing the closing date!

Brain storming is another skill you will have to develop, not a huge problem as many writers already use these methods to drum up ideas for traditional articles and stories. Fortunately, compers are a very sociable lot and there are many websites around that have example slogans for all kinds of categories to help generate ideas.

Rhyming and rhythm are great favourites with many consumer competitions that call for slogans, so if you've only written free verse, then investing in a good rhyming dictionary or bookmarking a similar website is a must.

Slogans and tiebreakers are usually expected to feature the product or the company that is promoting the competition. Write as many of these as you can in one session, put them away for a few days and then go back and see if you can improve on any, or even come up with more! Don't submit the obvious! The first idea that came into your head, was probably thought of by hundreds if not thousands of others too!

Slogan writing, like any other, has its fashion fads, keep your eye on what is winning, (the websites in the resource list will help). These will also help you with ideas.

You'll find that the variety of free, consumer competitions is immense! Give yourself the best chance you can and only enter those that call for some kind of skill, i.e. by writing a

slogan or other tiebreaker. These kinds of competitions generally attract fewer entrants so enter those run by smaller companies.

Talking of skill, consumer contests sometimes slide into the rather tacky world of sweepstakes and lotteries. These kinds of competitions require no skill at all and have nothing to do with creative writing. I only mention them here because many of the comping websites include links to these contests so be warned!

Be aware also, that some companies use competitions to gather contact details which they may sell on to third parties or use to send you unwanted junk mail concerning their high priced products. Be especially wary of this if no skill at all is involved in selecting the winners.

Comping, as in any other form of writing, can be a very lonely business, especially when suffering a string of rejections. Experienced compers therefore recommend joining a group or at the least swapping tricks and tips with other like minded individuals. The internet has plenty of these you can join, again the resources at the end will help and most of the personal comping sites I visited seemed only to glad to offer help and advice.

Brita's site for instance has a message board: Chatterbox which you can join. Compers swap tips, get each others advice on slogans and share details of the latest competitions.

Speaking of which, who exactly runs these competitions and what specifically do you have to do to enter? This is a good question as the diversity is immense!

At the time of writing I found details of Penfolds Slogan Competition which was offering a Bang & Olufsen sound system plus ten runners up cases of wine for a 12 word tiebreaker.

Weetabix was promoting its new Crunch cereal with an intriguing telephone contest that involved identifying three different “crunch” sounds and then completing a tiebreaker.

Copella Apple Juice was offering the chance to win an English Country Holiday for four people plus 10 short break holidays for the runners up. Again, you had to come up with a slogan in ten words or less! Tight writing or what!

RESOURCES:

I'm a Winner Because: A Guide to Winning Consumer Competitions

Top comper, Brita Bevis' very helpful comping site and hard back book on everything you need to know about consumer contests.

http://www.geocities.com/brita_bevis/index

Prize Magic

Another good site full of helpful advice and links to current contests. The humour here is a breath of fresh air in its own right!

www.prizemagic.co.uk

Comperscorner

UK competition portal site dedicated to finding competitions.

www.comperscorner.co.uk

Grandmajam

US based prize packed site with stacks of online contests.

You'll have to wade through the sweepstakes though to find the skills competitions.

www.grandmajam.com

RhymeZone

On-line rhyming dictionary and lots of other goodies!

<http://www.rhymezone.com/>

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YOUR OWN LINES

- *Self Publishing*

Self publishing your own work is not a new idea by any means and poets in particular may have thought more than once about this option. What may be new to you is the notion that there can be alternatives to the traditional book anthology that most people think of when the words self publishing are mentioned.

Surprisingly enough there are quite a few avenues that you can explore to make a little money from your creative efforts, how successful you are will depend, like everything else in life, on how much you are prepared to put into it.

Beginning with publishing your own anthology. Before embarking down this route be very careful of who you get involved with. The web, and for that matter most writers print magazines abound with vanity publishers prowling the depths of the written world like sharks on the look out for the inexperienced and the gullible.

If you have any desktop publishing skills you can easily produce your own book and take it to at least three printers for quotes. Try and take a sample of the type of book that you want to finish up with and ask to see books that they have printed. (This is very important, as you want to be satisfied that they are up to the job).

When the quotes come in, you'll probably notice that there is often a discrepancy in the prices. This is quite usual. Printers short of work will quote low, those with a glut will quote high. Also, don't be afraid to haggle. Prefer one

printer to another, but the price is higher? Then tell him you've a cheaper quote and ask him to match it.

If you can't do your own type setting, then you'll have to pay someone else. If you're going to ask your printer to do it, get him to price it separately as it is always a good idea to have a complete breakdown of costs.

Another option that you will come across is POD, (print on demand), publishing. With this method you only order and buy the amount of copies that you think you can reasonably sell, even if this is only one! Pod publishing is growing in popularity and has given many authors the chance to see their work in print at a much reduced cost compared to traditional publishing.

Sounds ideal? Well you shouldn't get carried away by the sales blurb, which for a lot of firms offering this type of publication is the only good thing about them. Many pod publishers are little more than vanity publishers riding a new band wagon. The product is often poorly produced with inferior design and paper quality.

This is not to say that there are not good pod publishers about, but you must be careful. Ask plenty of questions and always ask to see a sample of their work. I have to say that I've seen several pod books and the quality has varied enormously.

There is much more to self-publishing than what space affords here so be prepared to spend some time browsing the sites in the resources at the end of this article.

Publishing and selling your own line of greeting cards is in my opinion one of the best ways of generating a modest income from your work. How much you make depends entirely on your marketing efforts which we'll discuss later.

To start, you will need some form of artwork to compliment your verse. If you are a photographer, artist or craft worker then you certainly won't need me to tell you what to do! If not, there is no need to despair. There are several options available, the simplest being to learn to take some clear, sharp and well focussed photographs yourself. It is not difficult to learn to take reasonable snaps and as a writer, investing in a few lessons or a decent book can do you nothing but good.

Alternatively you can contact your local photography society or artists club and ask for volunteers to work with you. Remember, copyright for artwork is the same as for the written word, so don't use anything without permission!

A third alternative is the free clip art available on the web. Again you must read the small print as a lot of this is only free if not being used for commercial purposes.

With a good desk top publishing programme such as CorelDraw and a photo manipulation programme like PhotoShop you can easily edit artwork and build templates in which to "drop" your own verse and artwork.

Take these files to your printer for quotes or for very small quantities and if you have a decent printer, print your own off.

It's as well to keep a sharp eye on your costs as this can easily effect your profit margin when you come to sell. Many small shops, which are one of your possible outlets, will not take cards that need to be sold in excess of £1.20 and some as low as 99p. This means that you need to be able to produce your cards for about 50p maximum to show a reasonable profit.

When I was selling cards this way I eventually got my costs down to 33p per card, but to do this involved a high capital outlay and large numbers.

A variation on the greeting card theme is to create custom cards or pictures for individuals. You will need some design skills to make this idea really feasible or know someone that has and is prepared to work with you.

Producing these types of mementoes for weddings, anniversaries, engagements, leaving ceremonies, etc. can be quite lucrative as people are often willing to pay much more for an individual keepsake compared to an "off the shelf" greeting card.

To give an idea of what you can do let's take the wedding photograph. Almost everyone that ties the knot has an album full of professional photographs. If you are good at romantic verse it is a simple matter to combine a photograph of the bride and groom with poetic musings into an atmospheric picture. (A sepia or two-tone tint is especially good for this and is easily done with most photo editing programmes).

Add an attractive frame and you have a wonderful keepsake of a wedding which most couples will happily pay you £40-£50

for! Of course, if you have to pay someone to do the artwork for you, (almost all digital photographers will be capable of this), then your profit margin will be smaller.

Adding even more value to this can be done by offering the couple a choice between non-exclusive verse or one that will be specially written for them. This of course will command a higher fee. It goes without saying that your writing ability must be of a high standard to meet this kind of challenge!

Sticking with weddings for a moment longer. Another possible opportunity for your pen and one that doesn't involve any artwork at all is the best man's speech. Faced with this job, the first reaction of many young men is to freeze in horror at the thought of standing in front of a 100 or more guests and talking about the endearing or otherwise qualities of the bride and groom.

If you can write verse to order, especially humorous verse then you should find plenty of takers for your services!

RESOURCES

Self-Publishing Magazine

Lots of articles, books and advice.

<http://www.self-publishing.com/>

Authors Online

POD publishing service that allows you to pick and choose modules.

<http://www.authorsonline.co.uk>

Aspen

Down to earth advice. Has free booklet that explains self-publishing and how to avoid vanity publishers.

www.conts.com

Pros & Cons of POD Publishing

A short, but very informative article by Marshall Frank, a crime novelist who launched his career this way.

<http://www.booktalk.com/mfrank/pod.html>

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WORD OUT

- Marketing

Now that we've explored a few possibilities for creating your own lines, the crucial question is, where and how do you sell your wares?

The big problem with items that have a low mark up value such as individual greetings cards is that you can find yourself roving all over the country for miniscular profits.

The trick here is to make your customers come to you or get others to do the work for you! I can just hear you saying, "in your dreams!" Believe me though, this is the only way to make a reasonable income from this kind of selling and it can be done.

Marketeers have long recognised the value of networking and there are bound to be at least one of these dedicated groups in your area. Some are highly organised and work on a "you scratch my back and I'll scratch yours", principle. This means that every member of the group works to obtain leads for other members in the group. This can be a highly effective way of obtaining business, but often membership costs are high so you must be serious about wanting to make money from your writing products.

Other networking groups are little more than meetings organised around a given theme. These are low cost or even free and are often put on by the local Chamber of Trade or town council. The opportunity of chatting and passing around business cards is always part of the schedule and usually a list of all participating members is made available.

This is invaluable for providing contact information when it comes to mail shots and making appointments. Don't forget, as these meetings are aimed at the business fraternity you should tailor your wares accordingly. Think Christmas cards for instance if that is what you are hoping to wrap your poetry around!

Many of the ideas we've looked at in this article are aimed at the private sector so how do you go about reaching the people that matter?

One of your first ports of call should be the many clubs and societies that abound in every village and town. These meet several times a year, some times as much as once a week and a high proportion of them are on the look out for speakers.

Assuming that you are confident with public speaking, then putting an entertaining programme together of poetry readings will be all the vehicle you need to get you before the type of people interested in your higher value wares. Make sure that you have details and samples that you can show to people. Try and tailor your talks to fit the audience.

For instance, writers' clubs often have speakers and you may think that reading from your anthology would be the logical subject of your talk. But, you might find that you get more bookings from a talk on "How I Self Published my Poetry Anthology", or "How I make money from my poetry."

Once you've got the booking then there will always be the chance to try and make a few sales or at the very least, give

out a few leaflets, and if you can capture names and addresses for a mailing list, then so much the better!

If the thought of giving a talk or reading leaves you cold, then try forming some links with the charity sellers. A good starting point is the many shops that have a presence in our towns and cities. These are often willing to stock cards for a percentage of the profits, but there are other avenues in this area.

The party planners may or may not be selling their wares for charity, but some at least will be willing to add your cards etc. to their lines for a share in the profits. The more outlets you can find the less running about you will have to do.

Selling direct to corner shops, although on the face of it a good idea, can be more trouble than it's worth. Many only want to buy small quantities or insist on sale or return. Your best chance of generating anything like a reasonable income is by supplying a well-stocked display stand which you visit say once a month, count how many cards have been sold, restock and collect the fees owing.

This can be expensive to set up and it needs strict tracking methods to ensure you don't work for peanuts or even worse end up making a loss!

If you are aiming for the wedding market, you really must be prepared to attend as many wedding fairs as possible! Book a stand and have a good display of leaflets and examples for people to look at and again, finding a legitimate way of capturing names and addresses means that you can create a mailing list to send information of new products and services.

Word of mouth advertising is probably the best form of publicity that you can get. When you've made a sale, especially if the client is well known in your area, ask for a written testimonial, which you can include in your sales literature. This must be on headed note paper and signed by the client. Also, when you've finished an assignment, always ask your client if he or she knows of anyone else that would be likely to make use of your services. (You've just written a jingle for a wedding speech for instance, ask if he/she knows of any other weddings taking place that may want to use your services). At the very least you should leave them with a few of your business cards.

Finally, please remember that success usually only comes about through persistence and hardwork but no amount of these attributes can compensate for inferior writing.

RESOURCES:

The following links will take you to networking and social groups. Most are UK or global and you will have to do a bit of trawling the sites for local info.

Groups such as the Womens Institute and Towns Womens Guild, produce regional speakers lists. Contact area HQs for details.

British Chamber of Trade

<http://www.chamberonline.co.uk/>

The Bag Lady

www.the-bag-lady.co.uk

The Federation of Womens Institutes

<http://www.womens-institute.co.uk/>

The Towns Womens Guild

<http://www.townswomen.org.uk/>

Rotary Club

<http://www.ribi.org/>

Business Network International

<http://www.bni.com/>

General Federation of Womens' Clubs

<http://www.gfwc.org/>

Writers clubs

<http://www.nawg.co.uk/Directory.htm>

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POETRY MARKETS LISTINGS

The following pages contain listings of greeting card manufacturers, small press and on-line ezines that pay for poetry submissions.

Remember to read the guidelines carefully!

POETRY LONDON

1A Jewel Road,
London.
E17 4QU.
Tel/Fax: 020 8521 0776
Email:

editors@plondon.demon.co.uk

Editors Pascale Petit, Scott
Verner.

Published 3 times per year.
Modern poetry, articles and
reviews. Listing of poetry events.
Pays £20 minimum.

<http://www.poetrylondon.co.uk/>

POETRY REVIEW

22 Betterton Street,
London.
WC2H 9BU
Tel: 020 7420 9880
Fax 020 7240 4818
Email

poetryreview@poetrysoc.com

Editor: Peter Forbes.

Quarterly publication carrying
poems, features and reviews.
Also accepts cartoons. Payment
£40 per poem.

Website: [http://](http://www.poetrysoc.com)

www.poetrysoc.com

POETRY WALES

38-40 Nolton Street,
Bridgend.
CF31 3BN.
Tel: 01656 663018
Fax: 01656 649226
Email:

poetrywales@seren.force9.co.uk

Focuses on poetry and reviews of
Wales but will accept work from
other areas. Payment by
arrangement.

<http://poetrywales.co.uk/>

STAND MAGAZINE

School of English,
University of Leeds,
Leeds.

LS2 9JT

Tel. 0113 233 4794

Fax. 0113 233 4791

Email:

stand@english.novell.leeds.ac.uk

Editors: Michael Huse, John
Kinsella

Published quarterly. Includes
poetry, short stories, literary
criticism. Runs a biennial short
story competition for unpublished
work. Also poetry competition.
Payment: £50 per 1000 words,
prose, £40 per poem.

Website: [http://](http://www.people.vcu.edu/~dlatane/stand.html)

[www.people.vcu.edu/~dlatane/
stand.html](http://www.people.vcu.edu/~dlatane/stand.html)

Writers' Forum

Writers' International Ltd.,
Wessex House,
St. Leonards Road,
Bournemouth.

BH8 8QS

Editor: John Jenkins

Email: writintl@globalnet.co.uk

Monthly writing magazine accepts
articles on all aspects of writing.

Length 800-2000 words. Poetry
and short story competitions each

issue. Payment by arrangement.
Cash prizes for competitions.
<http://www.writers-forum.com/>

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Leeds.
LS1 1RF
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Fax. 0113 238 8330
Editor Derek Hudson
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words. Payment by arrangement.
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competitions with cash prizes.
<http://www.writersnews.co.uk>

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<http://www.otherpoetry.com/>

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22 Whitewell Road,
Frome,
Somerset.
BA11 4EL.
Tel/Fax 01373 466653
Editor: Roland John.
Quarterly publication. Carries
essays, poems and critical articles
on poetry and poets. Also runs a

competition. Payment by
arrangement.

POETRY IRELAND REVIEW

2 Prouds Lane, off St Stephen's
Green,
Dublin 2
Republic of Ireland.
Tel (+353 1) 478 9974
Fax: (+353 1) 478 0205
Email: poetry@iol.ie
Editor Joseph Woods.
Published quarterly. Accepts
poetry and articles, but query first
for needs. Payment, £25 per
contribution, £40 for reviews, or
year's subscription if preferred.
<http://www.poetryireland.ie/>

HQ POETRY MAGAZINE

39 Exmouth Street,
Swindown.
SN1 3PU
Tel. 01793 523927
Editor Kevin Bailey
Quarterly magazine that publishes
both experimental and more
traditional work. Includes review
section and articles. Has high
content of haiku.
[http://www.noggs.dsl.pipex.com/
hq/index.htm](http://www.noggs.dsl.pipex.com/hq/index.htm)

MSLEXIA

P O Box 656
Newcastle upon Tyne.
NE99 2XD.
Tel. 0191 261 6656
Fax. 0191 261 6636

Email:

postbag@mslexia.demon.co.uk

Editor Debbie Taylor

Quarterly magazine for women writers. Large section devoted to new fiction and poetry. Length for short stories up to 3,000 words. Accepts up to 6 poems. Also writing features. Interested in original illustrations. Payment by negotiation.

<http://www.mslexia.co.uk>

NEW WELSH REVIEW

Chapter Arts Centre,
Market road,
Cardiff.

CF5 1QE

Tel: 029 2066 5529

Fax: 029 2051 5014

Email: robin.nwrc.demon.co.uk

Editor: Robin Reeves

Quarterly literary magazine.

Accepts short stories, poems, reviews and articles. Particularly interested in Welsh writing but will look at other. Articles up to 4,000 words. Uses illustrations including cartoons. Payment: Articles, £15-£35 per 1,000 words. Short stories, £40-£70. Poems, £10-£25. Reviews, £15-£35. Illustrations, £10-£20.

<http://www.newwelshreview.com/>

THE NEW WRITER

P.O. Box 60

Cranbrook,

Kent.

TN17 2ZR

Tel. 01580 212626

Fax. 01580 212041

Email: editor@thenewwriter.com

Editor Suzanne Ruthven.

Publishes 10 issues a year.

Contains articles, short stories and poems plus reviews. Length 1,000 words for articles but will look at longer pieces up to 2,000 words. Payment: £20 per thousand words, articles. Short stories, £10. Poems £3.

Website: <http://>

www.thenewwriter.com

CHAPMAN

4 Broughton Place,
Edinburgh. EH1 3RX

Tel. 0131 557 2207

Fax. 0131 556 9565

Email: editor@chapman-pub.co.uk

Literary magazine focussing on Scotland. Publishes poems, short stories, reviews and articles on Scottish culture. Accepts illustrations, including cartoons. Pays £8 per page.

<http://www.chapman-pub.co.uk>

CRITICAL QUARTERLY

Clare Bainbridge,
School of English,
Queen's Building,
The Queen's Drive,
Exeter.

EX4 4QH.

Quarterly publication publishing fiction, poetry and literary criticism. Word length from

2000-5000. Payment by negotiation.
<http://www.criticalquarterly.com/>

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3 Selskar Terrace,
Dublin 6,
Republic of Ireland.
Tel/Fax. (01)4978866
Literary magazine that includes articles, poetry and fiction.
Payment is £10 per page.
emial: enchllnn@tinet.ie
<http://homepage.eircom.net/~writing/05.Cyphers.html>

EVERGREEN

P.O. Box 52,
Cheltenham,
Gloucestershire.
GL501YQ
Tel. 01242 537900
Fax. 01242 537901
Editor: Roy Faiers
Quarterly magazine focussing on Britain's famous and infamous, including towns, villages and cities. Accepts poetry and illustrations as well as articles.
Word length 250-2000 words.
Payment £15 per thousand words, £4 per poem.

BLUE MOUNTAIN ARTS, Inc.
Editorial Department
Post Office Box 1007
Boulder, CO 80306
Email bma@rmi.net
\$200 per poem for worldwide, exclusive rights to publish it on

a greeting card and other products, and \$25 per poem for one-time use in a book. Welcomes material for the following holidays: Christmas, Valentine's Day, Easter, Mother's Day, and Father's Day. Prefers manuscripts to be typewritten; one poem per page please. Your name should appear on every page.

You may submit as many poems at one time as you wish. SASE of adequate size, with the correct postage, for a response and/or to have your work returned. Allow 10 to 12 weeks for a reply. Be sure to include your name, address, and telephone number with your submission, and please keep us informed of all address and telephone number changes.
Seasonal Poetry Submission Dates:

Poetry written for the following seasons received after the dates shown may be held for review until the following year.

Christmas and General Holiday: September 21

Valentine's Day: October 19

Easter and Passover: January 4

Mother's Day: February 8

Graduation: March 8

Father's Day: April 5

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<http://>

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Accepts submissions for several slots, including: Poetry & Fiction.

Poetry:

Payment begins at \$25 per poem.

Short stories or self-contained segments of longer works. The genre is open; however, it is unlikely that they will publish erotica, romance, or westerns.

Length: 2500-6000 words.

Pays \$200-\$350.

Essays: Personal experience, humor, history, culture, technology, health, work, the arts, and anything that strikes them as interesting.

Length: 1500-2500 words.

Pays \$150-\$300.

Slice: Brief narratives, fiction and non. Vignettes, slices of life, monologues, dialogues,

short-shorts, "snap shot interviews," etc.

Length: 200-800 words.

Pays \$50-\$150.

New Terrain: Pieces about travel and place. These should have a personal orientation rather than a consumer one.

Length open.

Pays \$100-\$250.

Commentary: Opinion pieces on any subject.

Length: 800-1000 words.

Pays \$100-\$150.

<http://www.pages.drexel.edu/%7Edsomaya/>

NET AUTHOR & E2K

All submissions of stories and essays must be queried before submission. Poetry may be submitted without query. No HTML

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Payment \$10.00 (US) per work (or poem) upon acceptance.

submissions@netauthor.org
<http://www.netauthor.org/e2k/guidelines/guidelines.html>

PROSE AX

Seeks literary short stories, flash fiction, poetry, personal essays and

visual art. Each accepted submission is eligible for the Potent Prose Ax

Prize— one poem wins \$5 and one prose piece wins \$10. No entry fee. Prose Ax is an online zine with a raw print version which received honorable mentions in Writer's Digest's Zine Competition. Check website for all details.

<http://www.proseax.com>

AMERICA'S AIDS MAGAZINE

Art & Understanding, Inc.
25 Monroe St. Suite 205
Albany NY 12210-2729
Phone: (518)426-9010
Fax: (518)436-5354

Publishes features, columns, fiction and poetry.

\$250-2500 for features.

\$100-250 for columns. \$50-150 for fiction. \$75-150 for poetry. Accepts all methods - mail, fax, phone, email. Allow two months for review.

FNASR. Query with clips.

800-4800 words. See website

mailbox@aumag.org
www.aumag.org

THE SUN MAGAZINE

Sy Safransky, Editor
107 N. Roberson St., Chapel Hill, NC 27516

Publish essays, interviews, fiction, and poetry. They tend to favor personal writing, but also looking for thoughtful, well-written essays on political, cultural, and philosophical

themes. No journalistic features, academic works, or opinion pieces. Other than that, they're open to just about anything. Surprise them! They claim they often don't know what they'll like until they read it! Take a look at The Sun before submitting. Sample issues are \$5 each, which includes shipping and handling.

Length: Up to 7,000 words

Payment:

Essays: \$300 - \$1000;

Fiction: \$300 - \$500; Poetry: \$50 - \$200

Rights: One time rights with option to reprint in anthology

Reprints: Yes

Submissions: By mail only, manuscript format, include SASE

Guidelines: http://www.thesunmagazine.org/writer_guidelines.html

Email: sy@thesunmagazine.org

WRITING-WORLD

Interested in articles on just about every aspect of writing imaginable. They want articles on the business

of writing, on writing skills and techniques, on reaching specific markets, on writing for particular genres, etc.

HUMOR: We now have a new section in the newsletter for short humorous pieces about writing. Please note that this is "humor about writing," not humor in general. We accept short poetry, essays, etc. Payment is \$5 per poem, limerick, etc.; \$10 for prose under 500 words; and \$20 for prose over 500 words.

<http://www.writing-world.com/admin1/guidelines.shtml>

ON SPEC

The Canadian Magazine of the fantastic buys first North American serial (magazine) rights to your work. They pay upon acceptance. Minimum payment for fiction is \$50 and maximum payment is \$180. Pay rates are as follows and are in Canadian dollars:

Poems: 4-100 lines \$20 plus one contributor's copy

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1000-2999 words \$100 plus 2 contributor's copies
3000-4999 words \$150 plus 2 contributor's copies
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DEADLINES:

Deadlines are Feb 28, May 31, Aug 31, and Nov 30.

Publication decisions are made four times annually, with response about 12 weeks after each deadline.

Manuscripts that miss a deadline will be held for the next one; this may be up to 6 months. Please let us know if you do not wish a manuscript to be held over.

onspec@canada.com
<http://www.onspec.ca/guidelines.php>

BLOODROSE MAGAZINE

M. W. Worthen, editor

P. O. Box 105501

Jefferson City, MO 65110

STORIES -1500-10000 words. Query if longer. \$20 per story. They're looking for character-driven, well-plotted stories that show the dark side of human thought and belief, but that also entertain and catch them up in the plot. They need primarily horror and dark fantasy, but will take some science fiction, as long as it too, is dark. Has a special weakness for 'hard' sf, particularly when it speaks to the human condition.

ARTICLES, REVIEWS, INTERVIEWS - 3000 to 5000 words.

Payment: \$12-\$15 US per article, \$5-\$10 US per review based on word length and other factors. They really want articles on why people enjoy horror and dark sf, what it represents, how to write it. Some scholarly papers accepted if it's readable. Also reviews of current books and movies.

POETRY - 75-lines.

Payment: \$5 US per poem. Poetry needs to express lots

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or desires.

bloodrosemag@hotmail.com

<http://>

www.bloodrosemag.com/

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<http://www.elbowcreek.com/>

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<http://>

[www.utmostchristianwriters.com/
gallery.htm](http://www.utmostchristianwriters.com/gallery.htm)

18. STICKMAN REVIEW

On-line literary journal published for 2 years.

Considers previously unpublished fiction, poetry, and non-fiction of literary quality.

Fiction and Poetry welcomes all stories and poems whose first purpose is literary. They consider all mainstream and experimental literary fiction and poetry. They are very unlikely to publish genre fiction (Westerns, Romance, Horror, Science-Fiction, Mystery, etc.), unless the story transcends the typical requirements of that genre.

Non-Fiction considers non-fiction in the form of literary essays, interviews, memoirs and/or personal narratives.

They are not generally interested in academic essays or book or movie reviews.

Poetry pays \$10.00 (US) per poem, up to a maximum of \$20.00 per author

editors@stickmanreview.com.

<http://www.stickmanreview.com>

THE COUNTRY CONNECTION

The Editor

PO Box 100

Boulter ON K0L 1G0

The Country Connection is a general interest magazine with a focus on nature, environment, green travel, the arts, history and nostalgia. It is published three

times per year: spring, summer/autumn, winter and is mass distributed throughout Ontario and at selected outlets across Canada by the Canadian Magazine Publisher's Association. The core

readership include residents, cottagers, travellers and eco-tourists in central and eastern Ontario, Ontario's Near North and western Quebec.

Payment will be made at a rate of 10 cents per word (electronic), or 7 cents per word (handwritten, typed, and computer printout not accompanied by disc) within 90 days of publication, for all words published.

Original photography or drawings range from \$10 to \$50, depending on use. Payment for short poems is \$20.

<http://www.pinecone.on.ca/MAGAZINE/writers.html>

VOICES NET COMPETITIONS

Open All Ages Voices Anthology® Deadline Dec 1, 2002
Open All Ages Voices Anthology® Deadline March 1, 2003

They will choose one poem and poet from all poems submitted to be awarded a 1st place certificate and \$100 in cash. They will choose one poem and poet from

all poems submitted to be awarded a 2nd place certificate and \$50 in cash. They will choose one poem and poet from all poems submitted to be awarded a 3rd place certificate and \$25 in cash. All other selectees will be notified by email or regular mail of their selection into the Voices Anthology.

Poem of the Month Contest
Each month, they will also choose a Poem of the Month from all poems submitted to Voices Anthology Poetry Contest. The winning poet and their poem will be posted for perpetuity on the Voices Network website.

http://www.voicesnet.com/our_publications.htm

THE BEAR MAGAZINE

Tom Webb, Editor in Chief
P.O. Box 10342

Portland, Oregon 97296

The Bear Deluxe Magazine is published by Orlo, a nonprofit organization exploring environmental issues through the creative arts. They like to publish everything, news, journalism, fiction, essay, poetry, interviews. They pay 5 cents per published word, \$20 per poem, a free subscription, contributor copies and invites to events.

bear@teleport.com

<http://www.orlo.org>

DREAMS AND NIGHTMARES

Publishes primarily poetry, but also short short fiction. The genres of fantasy and SF are preferred. Interested in experimental formats and content, and prefer fantastic horror a la Lovecraft or Blackwood to the blood and gore type. Any SF or fantasy is appropriate if it isn't sappy or trite. If your poem rhymes, be sure that the rhymes are not forced, and that the meter is consistent.

Payment is \$5 on acceptance + 2 contributor's copies. (You can request 3 extra copies instead of cash.) DN is a tough market because of the high volume of poetry submissions received. Fewer than 5% of submissions are accepted. Response time is commonly 2-6 weeks. E-mail queries and submissions both OK
dragontea@earthlink.net
<http://home.earthlink.net/~dragontea/dnguidl.html>

CLAMCITY

Stories should be short, not more than about 3000 words.

Poems shouldn't be much longer than about 30 lines.

Payment is 1cent per word for any story (\$5.00) minimum. \$5.00 for any poem or piece of art. \$20.00 for a 'page' of art - usually 5- 8

pieces. A cheque will be snail mailed on acceptance, though be aware that in the fast paced world of e-publishing acceptance and publication can be just minutes apart!

submissions@clamcity.com
<http://www.clamcity.com/submissionspage.html>

CHILDREN'S BETTER HEALTH INSTITUTE

Children's Better Health Institute have a constant need for high quality stories, articles, and activities with health related stories, articles, and activities with health-related themes. "Health" is a broad topic that includes exercise, sports, safety, nutrition, hygiene, and drug education. Health information can be presented in a variety of formats, including fiction, nonfiction, poems, recipes, and puzzles.

Fiction stories with a health message need not have health as the primary subject, but they should include it in some way in the course of events. Characters in fiction should adhere to good health practices, unless failure to do so is necessary to a story's plot.

Turtle: up to 22¢ a word, Fiction/nonfiction — up to 350 words
Humpty Dumpty: up to 22¢ a word, Fiction/nonfiction — up to 350 words

Children's Playmate: up to 17¢ a word, Fiction/nonfiction — 300 to 700 words

Jack and Jill: up to 17¢ a word, Fiction/nonfiction — 500 to 800 words

Children's Digest: up to 12¢ a word, Fiction — 500 to 1500 words/nonfiction 500 to 1000 words

Poetry: \$25.00 minimum

Photos: \$15.00 minimum

Puzzles and games: no fixed rate

<http://www.cbhi.org/cbhi/writersguidelines.shtml>

FIVEPOINTS

Accepts:

Fiction: Stories or self-contained novel excerpts in the 7500-word range preferred, but will consider longer pieces.

Poetry: High-quality poems. Send up to five poems per submission.

Poems should not exceed fifty lines each.

Essays: Literary or personal essays, no criticism. Prefer the 7500-word range.

Photographs and Artwork: Send slides, cd, or duplicates. Black and white photography is preferable, but will consider color.

Payment: \$15 per printed page (prose),

\$50 per poem,

\$250 for photographs and artwork plus complimentary copies and subscription.

http://webdelsol.com/Five_Points/guidelines/info.htm

GETTYSBURG REVIEW

Published quarterly, The

Gettysburg Review considers unsolicited

submissions of poetry, fiction, essays, and essay-reviews from September

1 through May 31 (postmark dates).

They welcome submissions of full-color graphics year round. In the genre of poetry, both short and long poems are of interest, including longer narrative poems. Fiction is generally in the form of short stories, although lengthier pieces are sometimes accepted and serialized, and excerpts from novels have been published.

Essays can be on virtually any subject, so long as it is treated in a literary fashion-gracefully and in depth. The Gettysburg Review does not reprint previously published material.

Payment is upon publication: \$2 per line for poetry and \$25 per printed page for prose. Published authors also receive two copies of the issue containing their work and a

one-year subscription.
[https://biz.gettysburg.edu/
gettysburg_review/crnt_iss.html](https://biz.gettysburg.edu/gettysburg_review/crnt_iss.html)

The IOWAREVIEW

Comes out three times a year, carrying fiction, poetry, essays, and reviews. They look for the best writing available and are often pleased to introduce new writers. They set no limit to words or pages but, practically speaking, the longer your work, the more they've got to love it. Reading period runs from September 1 through the end of March.

They purchase first North American serial rights, non-exclusive rights for any later Iowa Review generated anthology, non-exclusive classroom copyrights, and non-exclusive electronic rights for, if they choose, The Iowa Review Web.

Beginning in 2003, they will pay \$25 dollars for the first page and \$15 for each additional page, whether of poetry or prose. Contributors also receive two free copies of the issue in which their work appears and the remainder of a year's subscription.

[http://www.uiowa.edu/~iareview/
mainpages/guidelines.html](http://www.uiowa.edu/~iareview/mainpages/guidelines.html)

CAPPERS

Uses historical, inspirational, nostalgic, family-oriented, travel and human-interest stories; unusual accomplishments, collections, occupations, hobbies, etc. Approximately 75 manuscripts are purchased annually (not including Heart of the Home). Use journalistic style. Payment is made upon publication at the rate of approximately \$2.50 per printed inch. Length: 700 words maximum. Good quality accompanying photos considered.

Uses 1 to 2 cartoons per issue. Payment of \$10 to \$15 is made upon acceptance. Submit in batches of no more than 15.

Poetry- Free verse and light verse, traditional, nature and inspirational poems are purchased. Those selected are easy to read, with down-to-earth themes. Five or six poems are used in each issue. Limit submissions to batches of 5 to 6, length 4 to 16 lines. Payment of \$10 to \$15 is made upon acceptance; tear sheet sent upon publication.

Jokes- buys 5 to 10 jokes per issue. Jokes published earn a \$2 gift certificate. Limit submissions

to batches of 5 to 6. Sorry, no jokes returned.

Serialized Novels - Fiction: Query first, with brief description of plot and characters. Manuscripts accepted omit profanity, violence, sex and alcohol use. Four to six manuscripts are purchased annually. Payment of \$75 to \$300 is made upon acceptance. Manuscripts of 12,000 to 25,000 words preferred; 7,500 words minimum, 50,000 maximum.

Manuscripts should be double-spaced with numbered pages and accurate word count. Use readable fonts; no italics or scripts.

<http://www.cappers.com/contributors-guidelines>

SUNOASIS

Looks for several distinctive types of writing.

Literary work: Mostly poems and stories since those are the appropriate forms for the web. Any work sent to Oasis will be respected. The editors respond to artful poems that have some consciousness of the poetry written in the 20th century. For short stories, interesting twists are more valuable than character analysis.

Personal Essays: Evocative, personalist, complex, wise observations etc. Think Thoreau.

Writing for writers: Articles that deal with problems writers encounter in the electronic publishing age.

Commentary: Take on something in the real world and deal with it, enhance it with resources, and keep it under 2000 words.

Pay anywhere from \$10-20 for any piece accepted for publication.

Poems are usually paid \$10 and long articles \$20 but it's not a hard and fast thing.

Send your non-poetry contributions to:

eide491@earthlink.net

Send your poetry contributions to: poetmuse@swbell.net

IMPORTANT: in the SUBJECT line, 'submission/oasis'

Try to send the submission in the body of the e-mail.

<http://www.sun oasis.com/submit.html>

THE AMERICAN SCHOLAR

Samantha Reherman

Editorial Assistant

The American Scholar

1785 Massachusetts Avenue, NW

4th Floor

Washington, DC 20036

202-265-3808

scholar@pbk.org

The American Scholar is a quarterly journal published by Phi Beta Kappa for general circulation. Our intent is to have articles by scholars and experts but written in nontechnical language for an intelligent audience. The material that appears in the magazine covers a wide range of subject matter in the arts, sciences, current affairs, history, and literature.

They prefer articles between 3,500 and 4,000 words, and pay up to \$500.

To be accepted for publication, a manuscript must receive the affirmative votes of the editor and at least two members of the editorial board.

Poems for submission to the Scholar should be typewritten, on one side of the paper, and each sheet of paper should bear the name and address of the author and the name of the poem. They have no special requirements of length, form, or content for original poetry. A look at several recent issues of the Scholar should give a good idea of the kind of poetry they publish and the way poems look on pages.

From the author's point of view, it is probably most effective if not more than three or four poems are submitted at any one time. Pay is \$50.00 for each accepted poem.

All manuscripts should be accompanied by a stamped, self-addressed envelope.
http://staging.pbk.org/AM/Template.cfm?Section=The_American_Scholar

SPIDER

A magazine for children ages 6 to 9. Publishes original stories, poems, and articles written by the world's best children's authors. Stories and articles: up to 25¢ per word (1,000 words maximum). Poems: up to \$3.00 per line. Payment upon publication.

<http://www.cricketmag.com/cgi-bin/cricket.cgi?tpl=/guidelines>

FLASHQUAKE

Specialises in short fiction and poetry. Free email newsletter plus competitions.

www.flashquake.org

TRISPEC

Payment will be on publication, usually 2 months after acceptance. FNASR for original pieces (no reprints).

FICTION - SF/F/H - Up to 1000 words (250-500 words is ideal).
PAY: 3 cents/word US (5 cents/word Canadian) plus a complimentary copy and 50% off a subscription. Try to AVOID combining genres (eg. no SF-H stories). No erotica, gore, or “silly” stories. Make sure that the story is complete [i.e. it needs plot/setting/character(s)].

POETRY - Any (rhyming, free verse, haiku, etc), as long as it is obviously SF, F or H. Up to 40 lines. PAY: 3 cents/word US (5 cents/word Canadian) plus a complimentary copy and 50% off a subscription.
<http://www.geocities.com/z4ho.rm/TriSpec-submissions.html>

DANALITERARY SOCIETY
Ronald D. Hardcastle, Editor
PO Box 3362, Dana Point, CA
92629-8362

The Dana Literary Society, founded in 1996, is devoted to the skillful application of the written word. They are searching for people with something to say — fiction, non-fiction or poetry — for display in the Online Journal, and will reward those contributors who provide it. Requirements are twofold: that the works be both well-crafted and thought-provoking. Please

review the web site to read what they’re buying.

Length: Fiction: 2,500 words max;
Non-fiction: 1,200 words max;
Poetry: 1 to 3 poems, maximum 120 lines each
Payment: Fiction: \$50; Non-fiction or poems: \$25
Accepts reprints.
Submissions: By mail only with #10 SASE, no cover letter required
Guidelines from: <http://danaliterary.org/guide.htm>
Website: <http://danaliterary.org/index.html>

Grain Magazine
PO Box 67
Saskatoon, Saskatchewan
Canada. S7K 3K1
Editor: Elizabeth Philips
Poetry Editor: Seàn Virgo
Prose Editor: Marlis Wesseler
Email: grainmag@sasktel.net
Published as part of the Saskatchewan Writers Guild since 1973, Grain is an internationally known quarterly Canadian literary magazine publishing fiction and poetry with a reputation for working with new and emerging literary talent. No email submissions.
Payment: \$40-175 (USD\$25-112)
There is a reading period of ten months; any submissions received between June 1 and August 15 will be returned

unread. No simultaneous submissions. International submissions welcome.
<http://www.grainmagazine.ca/>

THE TIN HOUSE

Publishes fiction, essays, and poetry, but please do not mix genres in one envelope. We are not interested in genre fiction. We suggest you look at an issue of *Tin House* before submitting your work. With few exceptions, we print only work that has not been published previously. The word-length limit is roughly 10,000. Payment varies according to the length and genre of the submission, but we pay a \$50.00 minimum for poetry, and \$200.00 minimum for fiction and nonfiction, except for *Lost & Found*, which pays \$150.00.

<http://www.tinhouse.com/index.htm>

GLIMMER TRAIN

Glimmer Train welcomes the work of established and upcoming writers.

Especially appreciates work that is both well written and emotionally engaging. If it is chosen for publication in *Glimmer Train Stories*, you will be paid upon acceptance. \$700 for standard submissions.

<http://www.glimmertrain.com/>

PLOUGHSHARES

Ploughshares welcomes unsolicited submissions of fiction, poetry, and a limited amount of nonfiction.

It is published three times a year: mixed issues of poetry and fiction in the Spring and Winter and a fiction issue in the Fall, with each guest-edited by a different writer of prominence, usually one whose early work was published in the journal. Guest editors are invited to solicit up to half of their issues, with the other half selected from unsolicited manuscripts screened for them by staff editors. This guest-editor policy is designed to introduce readers to different literary circles and tastes, and to offer a fuller representation of the range and diversity of contemporary letters than would be possible with a single editorship.

Payment is upon publication: \$25/printed page, \$50 minimum per title, \$250 maximum per author, with two copies of the issue and a one-year subscription.

<http://www.pshares.org/>

AGNI MAGAZINE

Publishes poetry, short fiction, and essays. Writers whose work has appeared in the magazine include Derek Walcott, Louise Glück, David Foster Wallace, Seamus Heaney, Jhumpa Lahiri, Ha Jin, Olga Broumas, Tom Sleight, Jill McCorkle, Thomas Sayers

Ellis, Gail Mazur, Noam Chomsky, Ilan Stavans, and Rosanna Warren.

AGNI regularly features emerging writers and “among readers around the world . . . is known for publishing important new writers early in their careers, many of them translated into English for the first time” (PEN American Center). *Most of what we publish is unsolicited.*

The *print* magazine appears twice yearly, in spring and fall. The website grows weekly with postings of new *online-only* fiction, poetry, essays, reviews, and interviews.

Welcomes unsolicited manuscripts between September 1st and May 31st. We adhere strictly to postmark dates, and submissions mailed outside that period will be returned unread, provided that sufficient return postage is included.

Reporting time is approximately 2-4 months.

Each submission may be accepted for publication in *AGNI* or (with a writer’s permission) *AGNI Online*. We pay \$10 per printed (or printed-out) page for all accepted work (\$20 minimum for the print magazine; \$150 maximum for both), along with a year’s subscription, and, for the print magazine, two contributor’s copies and four gift copies of the issue.

<http://www.bu.edu/agni/about/guidelines/index.html>

ANTIETAM REVIEW

Contributors may submit ONE entry for fiction. Editors seek high-quality fiction with fewer than 5,000 words. Short stories are preferred; however, a novel excerpt is considered if it works as an independent piece. Non-fiction, essays, interviews, memoirs, and book reviews are also accepted. Approximately seven works of prose are published in each AR issue. Selected authors receive \$50 plus two copies of Antietam Review upon publication.

POETRY:

Contributors may submit up to three poems for the poetry category. Editors seek well-crafted pieces of no more than 30 lines (inspirational verse, doggerel and haiku are discouraged).

Approximately 24 poems are published in each AR issue. Selected poets receive \$25 per poem plus two copies of Antietam Review upon publication. Submissions received from September 1st through December 1st.

Length: no more than 5000 words for fiction and no more than 30 lines for poetry

Complete guidelines and submission forms are available via

our website:
Payment: Fiction: \$50
Poetry: \$25
Photography \$25
each category receives 2
contributor copies.

[http://
www.washingtoncountyarts.com/](http://www.washingtoncountyarts.com/)

BIBLEADVOCATE

Buy first, electronic, and one-time rights. We also accept reprints and simultaneous submissions. The Bible Advocate is geared to help Christians understand and obey God's Word, with articles on Bible doctrine, current social and religious issues, Christian living, Bible topics, textual or biblical book studies, prophecy, and personal experience. We also print fillers (sidebars), opinion pieces, and poetry (traditional, free, and blank verse).

Payment: We pay an honorarium, on publication, of \$25 per printed magazine page, up to \$55, for print and electronic rights. Online articles run \$25-\$55, depending on published length. For poetry, we pay \$20. However, for opinion pieces, we only pay in copies of the magazine.

<http://www.cog7.org/BA/>

BRADY MAGAZINE

Publisher: Krissy Brady
Established: 2003
Frequency: Bimonthly
Circulation: 50 views/day

Accepts Email Submissions: Yes
Description: Brady Magazine is an online literary/writer's trade magazine. We accept articles, fiction, and poetry from writers around the world.

Editor(s): Krissy Brady
Email: editor@bradymagazine.com
Fax: 705-687-8736

Address: PO Box 1142
Gravenhurst, ON P1P1V
Canada

Rights: First, or reprint rights.
Articles submitted must always be related to the writing field. Articles must be between 500 and 3000 words. No typical article topics like, "How to Defeat Writer's Block," unless consisting of an interesting twist.

Fiction

Like articles, fiction must be between 500 and 3000 words. Any genre of fiction is welcome.

Poetry

Poems can be of any type and of any subject. Must be under 40 lines long.

Length: Articles and Fiction, 500-3000 words; poetry 40 lines or less.

Art/Photo Needs: None.

Payment: \$15.00CDN/article
\$10.00CDN/short story \$5.00CDN/poem

How to Submit: By e-mailing your submission to submissions@bradymagazine.com,
Response Time: 2-4 months.

<http://www.bradymagazine.com>

GREEN PRINTS

Editor: Pat Stone

P.O. Box 1355

Fairview, NC 28730

USA

Gardening magazine published quarterly. Includes fiction and one poem each issue. Shares the human side of gardening: the joy, humor, frustrations, and heart in fine prose and fine art.

<http://greenprints.com/wguidelines.html>

CADENZA

Broadlea House,

Heron Way, Hickling, Norfolk
NR12 0YQ

Published twice a year. Contains quality poetry and fiction. Also runs regular competitions.

<http://www.cadenza-magazine.co.uk>

BLOW

Kate Gould

65 (GF2) Lorne Street

Edinburgh

EH6 8QG

United Kingdom

kate@blowsite.com

Entertainment for the general public, that's what we seek. No style, genre, or subject matter restrictions (see guidelines on website, bottom right of homepage). Our audience are magazine buyers, occasional book buyers, and generally not literary journal buyers.

If the material holds the interest of our audience and keeps them talking about it after they're done reading - it's the material we'll publish. This magazine is designed to promote thought and generate laughter; alternately, or at once. We will publish plot-heavy material with subtle power and engaging characters. All essays and verse will be accessible even to those not schooled in the forms. We will not publish stylistic innovation for its own sake. A different way to see the world is always welcome in this magazine. Finally, we hold professionalism among our contributors in the highest regard.

Publishes: Essays; Fiction; Nonfiction; Poetry;

Areas include: Entertainment;
Humour; Mystery; Short
Stories; Suspense;
Markets: Adult;
Preferred styles: Literary
Submissions policy: This
magazine does not accept
unsolicited MSS.

Length limits: Fiction:
7,000 words; Poetry: 50 lines;
Essays: 7,000 words;
Year founded: 1996
Frequency: Monthly
Approximate circulation:
6,500

Price: \$1 – UK price 60p.
Accepted methods of
payment: Cash, cheque.
Pay scale is \$25 to \$250 for
unsolicited submissions.

<http://www.blowsite.com>

DAY BY DAY

Patrick Richards
Woolacombe House
141 Woolacombe Road
Blackheath
London
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United Kingdom
+44 (0) 20 8856 6249

Publishes poetry, news,
sports reports, and reviews of
the arts, including books,

plays, films, art exhibitions,
musicals, operas, etc. Poetry
of up to 20 lines and news
items of up to 600 words
considered. No freelance
features accepted, but
unsolicited MSS otherwise
welcome, if accompanied by
SAE.

Published monthly
Circulation 25,000
Subscription: £12.50 (UK);
£17 (Europe); £19 (RoW).
Payment negotiable.

PLANET

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Aberystwyth
Ceredigion
SY23 3ZZ
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planetenquiries@planetmagazine.org.uk

+44 (0) 1970 611255

+44 (0) 1970 611197

Publishes one story and
between eight and ten poems
per issue. A range of styles
and themes are accepted, but
submissions will not be
considered unless adequate
return postage is provided.
Email submissions are not
accepted.

Most articles, features, and reviews are commissioned, however if you have an idea for a relevant article send a query letter with brief synopsis by post.

Fiction: 4,000 words;

Payment: £50 per 1000 words (prose); £30 per poem.

<http://>

www.planetmagazine.org.uk

PREMONITIONS

Tony Lee

13 Hazely Combe, Arreton

Isle of Wight

PO30 3AJ

+44 (0) 1983 865668

mail@pigasuspress.co.uk

Magazine of cutting edge science fiction and fantasy. Also

publishes genre poetry, and horror, this must have an SF element, and must be

psychological rather than simply gory. Send submission with cover letter, bio, and publication credits, with SAE. No supernatural fantasy or swords n' sorcery.

This magazine welcomes unsolicited MSS. Queries by email are accepted, but no submissions by email.

Fiction 6,000 words;

Poetry 50 lines;

Payment minimum £5.

<http://www.pigasuspress.co.uk>

PRETEXT

Katri Skala

c/o Pen & Inc Press

UEA, Norwich

NR4 7TJ

+44 (0) 1603 59278

info@penandinc.co.uk

Accepts original fiction up to 6,000 words, up to five poems, or essays on writers or writing (approach editors with ideas / synopsis in first instance).

Enclose SAE for return of submissions.

Two issues per year.

Fiction 6,000 words;

Payment £50

<http://www.penandinc.co.uk>

THE READER

Jane Davis

Reader Office

19 Abercromby Square

Liverpool

L69 7ZG

readers@liv.co.uk

Quarterly magazine. Publishes short stories, recommendations for good reading up to 1,000 words, and articles and essays about reading. Also poetry. Approach in writing in first instance.

Accepts unsolicited MSS.

No submissions by email.

Fiction 2,500 words; Essays 4,000 words; Articles 4,000 words.

Payment up to £50.

<http://www.thereader.co.uk>

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